



Is ROI the Appropriate Measurement of D&I?

SPONSORSHIP OPPORTUNITIES

Individual Registration Cost: \$500

	Benefits	Regular	IILP Visionaries or Partners	IILP Allies
D&I Champion	<ul style="list-style-type: none"> • Full page ad in program materials • Logo on the IILP event webpage • Public Acknowledgement at event • 5 Registrations • 2 Attendees at post-program dinner w/panelists 	\$15,000	\$10,000	\$12,500
D&I Sponsor	<ul style="list-style-type: none"> • Half page ad in program materials • Logo on the IILP event webpage • Public Acknowledgement at event • 3 Registrations • 1 Attendee at post-program dinner w/panelists 	\$10,000	\$5,000	\$7,500
D&I Mentor	<ul style="list-style-type: none"> • Quarter page ad in program materials • Logo on the IILP event webpage • Public Acknowledgement at event • 2 Registrations 	\$5,000	\$2,500	\$4,000
D&I Supporter	<ul style="list-style-type: none"> • Listing in program materials • 2 Registrations 	\$2,000	\$2,000	\$2,000

Ad Specifications

Full Page: 8.25" x 10.75" Vertical/Portrait, full color

Half Page: 8.25" x 5.25" Horizontal/Landscape, full color

Quarter Page: 3.75" x 5" Vertical/Portrait, full color

Please provide ads as PDFs or high-resolution JPEGs/PNGs of 300 dpi or higher

Send ads or any questions to jenna.meyers@theiilp.com

IILP is a 501(c) (3) organization; sponsorships are tax deductible to the extent provided by law.

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